



VIJAYA INSTITUTE OF TECHNOLOGY FOR WOMEN

An ISO 9001:2015 Certified Institute, Approved by AICTE, Affiliated to JNTU Kakinada, AP

Phone: 0866-2844444, Email: vijayatechfw@gmail.com Website: www.vitw.edu.in

College Code: NP, Enikepadu, Vijayawada-521108

Department of Business Administration

List of Course Outcomes

Regulation: 2016

Year & Sem	Subject Code	Course Code	Course Name	At the end of the course, the student will be able to
I - I	MB1611	C-101	Principles of Management	CO1: Understand fundamental concepts of Management
				CO2: gain knowledge about Organization Structure and Design
				CO3: Know about concepts of Organizational behaviour.
				CO4: Understand different theories of Motivation and group dynamics.
				CO5: Have knowledge on Organizational conflicts, its causes and consequences.
I - I	MB1612	C-102	Managerial Economics	CO1: Understand fundamental concepts of Managerial Economics.
				CO2: Know concepts of Demand and Supply.
				CO3: Gain knowledge on Cost and Production Output Relationship.
				CO4: Discuss determination of Price under different markets.
				CO5: Know about Inflation and its effect on business.
I - I	MB1613	C-103	Accounting For Managers	CO1: Gain knowledge on Accounting Principles and its theories, Journal and Leger Accounts.
				CO2: Know about Ratio Analysis, Funds Flow Analysis and Cash Flow Statements.
				CO3: Know about Cost sheet and inventory Valuation Methods.
				CO4: Have knowledge on Budgets, its preparation and types.
				CO5: Have knowledge on Managerial Decision Making Process.
I - I	MB1614	C-104	Managerial Communication and Soft Skills	CO1: Know about Communication, its process and improving listening skills.
				CO2: Gain knowledge on interpersonal relationships.
				CO3: know about non-verbal communication and business etiquettes.
				CO4: know about Report writing and Resume writing.
				CO5: Have active participation in Group discussions, Meetings and Presentations.
				CO1: Gain knowledge on Business Environment and Industrial Policies.



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I - I	MB1615	C-105	Business Environment	CO2: Illustrate about structure of Indian Economy and Sickness in Indian Industry.
				CO3: Gain knowledge on Fiscal Policy and Balance of Payments
				CO4: Understand the importance of International Business.
				CO5: Gain knowledge about SICA and BIFR.
I - I	MB1616	C-106	Quantitative Analysis For Business Decisions	CO1: Know about various concepts like Permutation and combinations, Matrices and Regression on Analysis.
				CO2: Know the concept of Correlation and Regression Analysis.
				CO3: Gain knowledge on Decision Theory and Graphic display of decision.
				CO4: Know concepts like Tests of Hypothesis and Quality Control.
				CO5: Gain knowledge on Attribute Charts.
I - I	MB1617	C-107	Information Technology LAB – I (Spread sheet and Tally)	CO1: Gain basic knowledge on Information Technology.
				CO2: Application of Date, Text formulas and trim spaces.
				CO3: Application of conditional sorting and filtering.
				CO4: Know process of concepts and conventions.
				CO5: Define configurations in Tally.
I - II	MB1621	C-201	Financial Management	CO1: Understand concepts in Financial Management.
				CO2: Gain knowledge on EBIT, EPS Analysis.
				CO3: Application of various tools to analyze risk dimension in decision making.
				CO4: Know basic concepts of Dividend Decisions.
				CO5: Know various working capital needs of company.
I - II	MB1622	C-202	Human Resource Management	CO1: Know various Principles and ethical aspects of HRM.
				CO2: Understand Management Development and HRD Concepts.
				CO3: Know about Performance Appraisal and Compensation Methods.
				CO4: Understand Wage and Salary administration



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				CO5: Gain knowledge on industrial relations and work place stress.
I - II	MB1623	C-203	Marketing Management	CO1: Understand basic functions and concepts of Marketing Management.
				CO2: Gain knowledge on Market Segmentation, Targeting and Positioning.
				CO3: Know various Pricing methods and its strategies.
				CO4: Gain knowledge on Marketing Communication.
				CO5: Understand the various channels of Distribution.
I - II	MB1624	C-204	Productions and Operations Management	CO1: Understand the basic concepts of Productions and Operations Management.
				CO2: Discuss about Production Planning and control activities in Production.
				CO3: Know about Quality Control Charts.
				CO4: Know about different concepts and dimensions of quality.
				CO5: Gain knowledge on stock in stores by using different inventory methods.
I - II	MB1625	C-205	Business Research Methods	CO1: Discuss the basic concepts of Research.
				CO2: Illustrate the concepts and procedures of Sampling and Data Collection.
				CO3: Gain knowledge on classification of Data and presentation of Research Report.
				CO4: Know about testing of Hypothesis
				CO5: Discuss the concepts of Multivariate Analysis and ANOVA
I - II	MB1626	C-206	Organizational Behaviour	CO1: know about various theories of Organizational behaviour.
				CO2: Gain knowledge on various models and concepts of behaviour of individuals and groups.
				CO3: Know about theories of Real life Management.
				CO4: Gain knowledge on critical understanding of Organizational Behaviour
				CO5: Communicate effectively in oral and written forms about Organizational behaviour.
II - I	MB1631	C-301	Strategic Management	CO1: Understand various concepts like Vision, Mission and Objectives
				CO2: Discuss the various techniques of Environmental Scanning
				CO3: Know various strategies at formulation level.



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				CO4: Know various strategies in Globalizing Markets.
				CO5: Gain knowledge on Strategy Evaluation and Control
II - I	MB1632	C-302	Legal Aspects of Business	CO1: Acquire knowledge on regulatory framework of various Business Laws.
				CO2: Gain knowledge on Sale of Goods Act.
				CO3: Know about Agency contracts.
				CO4: Discuss essentials of Partnership Act.
				CO5: Know the importance of Companies Act.
II - I	MB1633	C-303	Business Ethics and Corporate Governance	CO1: Illustrate the basic concepts of Business ethics.
				CO2: Gain knowledge on Values and Good Manager.
				CO3: Analyze employee conditions and Business Ethics.
				CO4: Discuss various ethical codes in Corporate governance.
				CO5: Know the role of government in ensuring corporate governance.
II - I	MB1634	EH-301	Leadership Management	CO1: Obtain basic knowledge on Organizational Leadership.
				CO2: Gain knowledge on Leadership Motivation and Culture.
				CO3: Know about Leadership Development.
				CO4: Have knowledge on Strategic Leadership
				CO5: Illustrate an overview of Leadership in cross cultural context.
II - I	MB1638	EH-302	Compensation and Reward Management	CO1: Discuss the meaning and concept of Compensation Management.
				CO2: Gain knowledge on Job Evaluation
				CO3: Know about wage and salary.
				CO4: Compare the practical applications of labour costs.
				CO5: Have knowledge about Tax Planning in Indian Context
II - I	MB163C	EH-303	Performance Management	CO1: Know the concepts of Performance Management and Performance Audit.
				CO2: Learn various approaches of Performance Management and its linkage to Strategic Planning.
				CO3: Understand the various phases of Performance Management System.



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				CO4: Discuss how to monitor employee performance.
				CO5: Gain knowledge on employee performance and team building.
II - I	MB163G	EH-304	Strategic Human Resource Management	CO1: Know the fundamentals and importance of SHRM.
				CO2: Understand the benefits, objectives and levels of strategic planning.
				CO3: Gain knowledge on retention strategies, reward and performance management strategies.
				CO4: Understand the concept of SHRD
				CO5: Gain knowledge on evaluation of Human resource.
II - I	MB1635	EF-301	Security Analysis and Portfolio Management	CO1: Illustrate the basic concepts of Investment Process and SENSEX
				CO2: Know the concepts of Equity and Bond valuation models.
				CO3: Understand Fundamental, Economy, Industry and Company Analysis.
				CO4: Analyze various Management and Portfolio Models.
				CO5: Know about Portfolio Evaluation and Revision.
II - I	MB1639	EF-302	Banking and Insurance Management.	CO1: Understand the Banking system in India
				CO2: Know about NPA's, causes and its recovery.
				CO3: Gain knowledge on Banking system innovations.
				CO4: Know about risk and its management.
				CO5: Gain knowledge on types of life insurance and general insurance.
II - I	MB163D	EF-303	Advanced Management Accounting	CO1: Know about International Accounting Standards and role of FACO
				CO2: Analyze various financial statements
				CO3: Understand the concept of Budget and its control.
				CO4: Gain knowledge on various marginal costing principles.
				CO5: Apply the various techniques of Standard Costing.
				CO1: Illustrate the characteristics of Financial Planning and the firm's strategic exposure.
				CO2: Gain knowledge on Corporate Financial strategies and the value of the firm.



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II - I	MB163H	EF-304	Strategic Financial Management	CO3: Know the techniques of Investment appraisal under risk and uncertainty.
				CO4: Know about Financial Engineering, Merge and Dilution effect on EPS
				CO5: Discuss about Takeover strategy, Buy outs and Buy back shares.
II - II	MB1641	C-401	Logistics and Supply Chain Management	CO1: Illustrate the basic concepts of Logistics.
				CO2: Understand about Total cost analysis
				CO3: Gain knowledge on Channel structure and Performance indicators.
				CO4: Gain knowledge on Bull Whip effect.
				CO5: Discuss about views of Global Logistics.
II - II	MB1642	C-402	Entrepreneurship Development	CO1: Illustrate the basic concepts of Logistics.
				CO1: Discuss the functions and importance of Entrepreneurship.
				CO2: Gain knowledge on Training of Entrepreneurship.
				CO3: Know the basic concepts of Planning and Evaluation of Projects.
				CO4: Gain knowledge about Small and Micro Enterprises.
				CO5: Cite about MSME's
II - II	MB1643	EH-401	Organizational Development and Change Management	CO1: Discuss the functions and importance of Entrepreneurship.
				CO1: Know the basic concepts of Transformation, turn around and value based change.
				CO2: Gain knowledge on intervention strategy model and total project management model.
				CO3: Know about Organizational development, its nature and scope.
				CO4: Understand management relations in post liberalized India.
II - II	MB1647	EH-402	Global Human Resource Management	CO5: Gain knowledge on Team building and importance of Teams.
				CO1: Understand the concepts of Global HRM.
				CO2: Know the functions and importance of Global HRM.
				CO3: Discuss the various strategies of Global HRM.
				CO4: Gain knowledge on international strategies.
				CO5: Understand the gap between HR and GHRM.



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II - II	MB164B	EH-403	Labor Welfare and Legislation	CO1: Know the basic concepts of Labour and their welfare.
				CO2: Gain knowledge on Statutory and Non – Statutory labour welfare programmes.
				CO3: Know about Factories Act, Offences and penalties.
				CO4: Gain knowledge on Industrial Disputes Act, Industrial Employment Act.
				CO5: Know about Trade Unions Act, Payment of Bonus Act and Maternity benefit Act.
II - II	MB164F	EH-404	Management of Industrial Relations	CO1: Illustrate the functions of Industrial Relations Management.
				CO2: Gain knowledge on Trade Unions
				CO3: Know about basic concepts of Quality of Work Life.
				CO4: Gain knowledge on Social Security.
				CO5: Know about Grievances, causes and its Redressal machinery.
II - II	MB1644	EF-401	Financial Markets and Services	CO1: Understand the Indian Financial system and capital markets.
				CO2: Gain knowledge about under writing services.
				CO3: Know about leasing option and borrowing analysis.
				CO4: Gain knowledge on Credit rating agencies.
				CO5: Discuss the concept of Mutual Funds.
II - II	MB1648	EF-402	Global Financial Management	CO1: Discuss the concept of Globalization of MNC's
				CO2: Know the process of International Trade.
				CO3: Understand the management of Global Business Practices.
				CO4: Know the process of FDI
				CO5: Understand the challenges, short financing in MNC's
II - II	MB164C	EF-403	Risk Management	CO1: Understand the concept of Risk and its management.
				CO2: Gain knowledge on approaches to Risk Management.
				CO3: Understand the approach to Risk management through various tools.
				CO4: Know the various frame works of SEBI, RBI and BASEL.
				CO5: Gain knowledge on Risk management in portfolios and derivatives.



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II - II	MB164G	EF-404	Tax Management	CO1: Know the basic concepts of Income Tax Act 1961 and computation of income from various sources.
				CO2: Know the concept of Customs and its exemptions.
				CO3: Know the components in levy of tax.
				CO4: Gain knowledge on Tax considerations and filing of tax returns.
				CO5: Know about Multinational Tax considerations.